

Toronto, Canada Site Visits | 2 Day Conference | Networking Dinner

Limited Spaces available for **Site Visit! Book Now**

The leading industrial decarbonization conference in Canada

40+ Speakers Including:



Hon. Graydon Smith, Minister of **Natural Resources** and Forestry, **Government of** Ontario



Eva Musso, **Head of Sustainability** and Government Relations, **BASF**



Katie Chan, Director, **STELCO**



Gregory Balycky, **Senior Director of** Investments, **Canada Infrastructure** Bank



Fathesha Sheikh, Director of CCUS, Hydrogen and e-Fuels, **Holcim Lafarge**



Mubarik Chowdhry, **Director & Head of** Global Innovation Hub, **Heidelberg Materials**



Nicole Geneau, **Vice President** of Commercial Development, **Antora Energy**



Minister Brian Jean, Minister of Energy & Minerals, Government of Alberta

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For group bookings email: hello@decarbconnect.com



An essential meeting for leaders in decarbonization

Last year, we brought together just under 200 of Canada's leading industrial leaders to focus on the business plans and collaborations that will help them navigate the challenges of decarbonization.

This year we are returning to Toronto to further develop the discussions and community at the only pan-Canadian conference dedicated exclusively to industrial decarbonization.

Join us and you'll meet stakeholders from industry, investment, technology and government at an optimal time ahead of the next election.

Your takeaways will include insights into how other industrials are planning and starting to implement CO_2 management plans – you'll hear about the business plans and tactics for driving their net zero targets.

On policy, you'll get to investigate and interpret policies on carbon tax and more.

Following a crucial announcement on the CCUS investment tax credit this year, you'll also hear from companies who are advanced in unlocking the future of CCS including an industry-leading case-study delivered by Heidelberg on their Edmonton storage facility.

We have dozens of speakers joining the line up from Carmeuse, to **Holcim Lafarge, BASF ArcelorMittal Dofasco, Cabot Corporation** and more.



Why should you attend Decarb Connect Canada 2024?



Stay competitive and learn about the CO₂ roadmap and business plans from major industrials including **BASF**, **ArcelorMittal Dofasco**, **Heidelberg** and more.



Mobilize the necessary capital for large scale implementation through meeting with relevant financial institutions including investors, pension funds, asset management funds and banks.



Build robust business cases for new technology through interacting with tech disruptors with solutions for the hard-to-abate sector, through carefully selected technology spotlight sessions.



Effective forecasting amidst political uncertainty through meeting with stakeholders from across the value chain to learn best practice for mitigating risk on upcoming projects and investment decisions and preparing for a potential shift in government.



Work out how to tap into political incentives through a comprehensive analysis important policy such as the industrial carbon tax and tax credits.



Network and influence policy decision makers through meeting with policy stakeholders at federal and government level ahead of next year's election.

You've asked, and we've delivered - We consistently hear that our strength comes from the quality of people we bring together, and the collaborations being created - we would love to include you in the community at Decarb Connect Canada 2024.

I look forward to meeting you.



Nisha Chandar-Nair Conference Producer **Decarb Connect**

With thanks to this year's advisory board:



Sarah Petrevan,
Vice President of
Sustainability,
Cement Association
of Canada



Fathesha Sheikh,
Director of CCUS,
Hydrogen and
e-Fuels, Holcim/
Lafarge



Peter McArthur,
Vice President &
National Cleantech
Lead, Royal Bank
of Canada, Chair,
Ontario Clean
Technology Industry
Association, Board
Member, Canada
Cleantech Alliance



Donald Fusco,
Regional
Director - Ontario,
Chemistry
Association of
Canada



Nick Papanicolaou, Decarbonization Manager, **Carmeuse**



Kerry Sandhu, Executive Director, **Gaffney Cline**

Attending the conference was great to learn about the different decarbonization pathways in different industries and the challenges industry is looking at for their decarbonization requirements."

Shannon Wilson, carbonNEXT, ForsightCan

Past Attendees to Decarb Connect Canada:

















































































































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Lehigh Hanson
Heidelberg CEMENT Group





STELCO





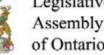
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Sector Breakdown

- Industry 26%
- Technology 19%
- Engineering & EPC 10%
- Oil and Gas 8%
- Association / Think tank 6%
- Government 7%
- Power Generation 5%
- Other 5%
- Finance 5%
- Consulting 4%
- Renewables 3%
- Academic 1%
- Non-Profit 1%

Job Function Breakdown

- Technology 4%
- Others 3%
- Innovation / R&D 3%
- Environment / ESG 4%
- Sustainability 3%
- Academic/ Research / Analyst 3%
- Business Development / Marketing 6%
- CEO / Founder /MD / VP/ Director/ Associate 49%
- **Energy Management/ Energy Transition 10%**
- Strategy / Corporate Development / Policy 5%
- Project Management / Manager 9%















40+ Speakers Including:



Hon. Graydon Smith, Minister of Natural Resources and Forestry, Ontario



Papanicolaou, Decarbonization Manager, Carmeuse



Fathesha Sheikh, Director of CCUS. Hydrogen and e-Fuels, **Holcim Lafarge**



Shatha Qaqish-Clavering, **Executive Director-**Climate Positive Energy Initiative, **University of Toronto**



Sarah Petrevan, Peter McArthur, Vice President of **Ontario Clean** Sustainability, Technology Industry **Association**, Board Cement **Association of** Member, Canada Cleantech Alliance



Justin Rangooni, Executive Director, **Energy Storage**



Eva Musso, Head of Sustainability and Government Relations, **BASF**



Donald Fusco, Regional Director - Ontario, **Chemistry Association** of Canada

Breanne O'Reilly,

Development &



Director, **STELCO**



Katie Chan,



Gerald Ouellette, Director- Offset Advisory, ClearBlue **Markets**



Tammy Oommen, Decarbonization Program Manager, **ArcelorMittal Defasco**



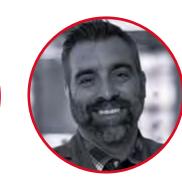
Nicole Geneau, Vice President of Commercial Development, **Antora Energy**



Mark Zacharias, President, **Clean Energy** Canada



Breanne O'Reilly, Vice President Business Development & Strategic Initiatives, International **CCS Knowledge Centre**



Justin Rangooni, Executive Director, **Energy Storage**



Cayla Saby, Vice President of Government Relations & Commercial,



Ottawa

Monica Gattinger Founding Chair, Positive Energy, University of Materials



Mubarik Chowdhry Director & Head of Global Innovation Hub, Heidelberg



Canadian Hydrogen **Association**



Vice President Business Minerals, **Government of**



Mark Plamondon, Executive Director, Alberta's Industrial Heartland **Association**



Gregory Balycky, Senior Director of Investments, Canada

Infrastructure Bank



Dean Pearson, **President & Facility** General Manager, Cabot Corporation



Andrew Stewart Vice President of Eastern Canada Lafarge Canada



David Billedeau, Director of Climate & Environment, Canadian Steel **Producers Association (CSPA)**



Scott Nielson, **VP Environment &** Sustainability and Innovation, **Ash Grove Cement**



Head of Sustainability & Public Affairs, Lafarge Canada



Business Renewables Centre Canada



CFA, Founder & Partner, **PhiCap Advisors**



Minister Brian Jean, Minister of Energy & Alberta



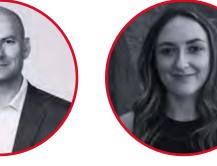
Board Member, Wabasch Valley Resources



Heather Crochetiere Senior Director of Technology Adoption Foresight Canada



∠oltan Iompa, Partner & Team Lead, ClimateTech Fund, **BDC Capital**



Director of Climate & Customer Success, **SINAI Technologies**



Sally Dauwoud, Cleantech Advisor, **Clean Resource** Innovation Network



Hydrogenii



Patrick Hum, Director General, Clean **Technology & Growth Branch, Government** of Canada



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most important questions

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Grow

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New for 2024: Pre-Conference Site Tour

TUESDAY, NOVEMBER, 5TH, 2024

10.00 AM - 10.30 AM

Site Visit Registration

All attendees to meet at Hotel X and sign-in. Bus leaves at 10.30am

10.30 AM - 2.30 PM

Site Tour: Zero Carbon Hydrogen - Visit to GH Power's Industrial Commercial Reactor

GH Power has completed the design, procurement, and Phase 1 test program of a 1 MW Commercial Reactor. The reactor was built and tested at GH Power's fabrication facility in Hamilton.

Key takeaways from the tour:

- Reactor development and optimization Discover design, assembly, and optimization of 1MW Commercial Reactors, including modular designs for large-scale solutions.
- Quality Control and Operations Learn about hydrogen and alumina quality control methods, staff training, and standardized operational procedures.
- Power Integration and Efficiency Understand power system integration, combustion engine use, data optimization, and strategies for maximizing ROI through large scale projects and off-grid PPAs.

3.30 PM - 5.30 PM

Workshop Title: Unlocking the Economic Potential of CCS for Canadian energy-intensive industries

Objective:

Sponsored by: Baker Hughes >

To analyse economic perspectives, technology readiness, and pathways for decarbonization using CCS, focusing on industry collaborations, costs, and investment opportunities.

Part 1: Overview

- Overview of industry perspectives of CCS and exploration of the experience in the workshop group
- Analysis of the Economics and Investment Case for CCS
 - Current cost curve and cost variability (high vs. lowpressure applications)
 - Economics of high-concentration vs. low-concentration carbon streams
 - The role of investment stacking, clusters, and different financial partners in reducing costs and derisking
 - Status and plans for clusters vs individual/joint projects outside of clusters

Part 2: Group Discussion: Building a Business Case



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TUESDAY, NOVEMBER, 5TH, 2024

Part 3: Technology Deep Dive: CCS Solutions

- Exploration of key CCS technologies and where they best apply along with map of key market participants:
 - Liquid solvent
 - Solid adsorbent
 - Membrane
 - Solid looping
 - Inherent CO2 capture (e.g., oxy-fuel)
- Interactive Case Study: Selecting the Right Technology 2-3 case studies of industrial scenarios (e.g.cement, steel, chemical) with varying CO2 concentrations and pressure levels.

Part 4. Carbon Pricing and Industry Readiness

Overview of Carbon Pricing in Canada and the US: Discuss the impact of carbon pricing on heavy industries, highlighting sectors like cement that are most exposed. The future for carbon credits, and the role of government

• incentives in making CCS economically viable.

Part 5. Wrap-Up and Key Takeaways













7.00 PM

Welcome Drinks Reception

Join us in the evening for welcome drinks at Hotel X, hosted by Decarb Connect. Meet the conference speakers, sponsors and fellow attendees before the sessions begin tomorrow.



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Main Conference Agenda:

DAY ONE - WEDNESDAY NOVEMBER, 6TH, 2024

8.00AM

Registration Opens

Join us early - collect your badge, avoid the queues, and enjoy a coffee and some light breakfast!

8.50AM

Welcome Remarks



Alex Cameron
Founder & CEO
Decarb Connect & Decarbonization
Leaders Network

8.55AM

Opening Comments from the Chair

Gain insights on the upcoming sessions from the Morning Chair of Day 1.



Brian Begley, CFA, Founder & Partner, **PhiCap Advisors**

Hon. Graydon Smith

Resources and Forestry

Government of Ontario

Minister of Natural

9.05AM

Government Keynote: Minister Graydon Smith

Join us as we kick off Day 1 with a discussion Industrial Carbon Management Policy Insights from The Minister of Natural Resources and Forestry.

- How are incentives in Ontario rolling out?
- What government support is available to help industrials decarbonise?
- What's changed since last year?
- How is the government of Ontario's perspective on the support requirements for decarbonisation adapting?

9.35AM

Industrial Spotlight: Net Zero by 2050: BASF's Roadmap to driving circularity and meeting net zero targets

How can the industry engage with their own employees to advance progress in sustainability?

- Plastics circularity
- Using production sites to optimize operations
- Certifying biomass balance



Eva Musso Head of Sustainability and Government Relations BASF



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Main Conference Agenda:

DAY ONE - WEDNESDAY NOVEMBER, 6TH, 2024

9.55AM

Panel: Technology and Innovation for Zero-Carbon Production

GlasCurtain: Producing a low-carbon product at premium, high performance

ArcelorMittal Dofasco: Scaling technology after successful implementation

How are ArcelorMittal Dofasco scaling electric arc furnace steel making to meet

carbon, and forming a roadmap to scale and complete larger projects?

How are GlasCurtain creating opportunities to leverage excellence in embodied

10-minute overview followed by group Q&A.

their 2.9 million reductions in CO₂ target?



Facilitated by: Peter McArthur,

Ontario Clean Technology Industry Association,
Board Member, Canada Cleantech Alliance

Peter Dushenski, Managing Director, **GlassCurtain Inc.**



Nick Papanicolaou, Decarbonization Manager, , Carmeuse



Tammy Oommen,
Decarbonization Program Manager,
ArcelorMittal Dofasco

10.40AM

Morning Coffee Break

Enjoy a coffee and a light refreshment or use the time to schedule a quick 1-2-1 meeting via our conference app.

11.10AM

Panel: Creating Business Certainty around CCS - A Review of Incentives, Support and Credits

- How can industrials combat uncertainty and risk around carbon pricing/ the industrial carbon tax?
- What role do CCFDs play?
- What type of community engagement is needed?
- Who manages the financial risk?



Moderated by:
Breanne O'Reilly,
Vice President Business
Development & Strategic
Initiatives,
International CCS

Knowledge Centre



Robert Cumming, Head of Sustainability & Public Affairs, Lafarge Canada



Gerald Ouellette,
Director- Offset
Advisory,
ClearBlue Markets



Dean Pearson,
President &
Facility General
Manager
Cabot Corporation



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Main Conference Agenda:

DAY ONE - WEDNESDAY NOVEMBER, 6TH, 2024

11.55AM

Industrial keynote: How AshGrove Cement are driving circularity to reduce emissions.

- How can circularity contribute to emissions reduction in cement
- How did companies collaborate across the value chain?
- What infrastructure and design are needed for a circular economy?



Scott Nielson,
VP Environment &
Sustainability and Innovation,
AshGrove Cement Company

12.10PM

From Policy to Profit: Decarbonization Strategies for Sustainable Growth

- Canadian & global policies and risk
- The focus on decarbonization & execution in 2025 and beyond
- SINAI case studies on how decarbonization planning has supported our clients identifying cash positive decarbonization opportunities, and optimized capital deployment



Alisha Giglio,
Director of Climate & Customer Success,
SINAI Technologies

12.20PM

Emerging Tech Insights: Spotlight Pitches

Leading innovators in CO2 tech take the stage.

12.30PM

Networking Lunch

Join us for lunch – use the time to book 1-2-1 meetings or relax before the afternoon sessions.

1.45PM

Renewables, Storage, Electrification: What is the growth and market development supporting Canada's shift towards Industrial electrification?

- How do we build out energy storage in different parts of the country?
- What disruptors are breaking ground with energy storage tech?



Moderated by:
Justin Rangooni,
Executive Director,
Energy Storage Canada



Cayla Saby, Vice President of Government Relations & Commercial, AltaLink



Jorden Dye,
Program Director, **Business Renewables Centre Canada** Agenda continues on the next page...



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Main Conference Agenda:

DAY ONE - WEDNESDAY NOVEMBER, 6TH, 2024

2.30PM

Fireside Chat: Creating a Successful Consortium through Community Engagement

Collaboration is essential for securing finance and building a coalition around essential decarbonization projects.

- What collaborative models are needed for planning, resource allocation and execution of industrial strategy?
- Who are the key players to engage with?
- What was the workflow?



Mark Plamondon,
Executive Director,
Alberta's Industrial Heartland Association



Donald Fusco,
Regional Director - Ontario,
Chemistry Association of Canada

3.00PM

Afternoon Breakout Rooms

Session 1: Perspectives on green procurement-scaling up demand

- How are the US approaching green procurement?
- What are the emerging trends in the private sector?
- How is the chemistry industry building market demand, as an industry that are not publicly procured?

Session 2: Carbon utilization- a low-hanging fruit?

- What are the emerging trends in carbon utilisation?
- How can carbon utilization tech best serve different industries?
- What investments are needed to bring the tech to scale?

Session 3: Strengthening carbon markets and CCFDs in Canada

Following the Royal Bank of Canada's commitment to triple lending for renewable energy, lending \$35bn by 2030 and triggering a surge of investment- we try to uncover- where is this investment going?

Session 4: What Canada might be doing to help encourage nuclear use, globally?



Peter Dushenski, Managing Director, **GlasCurtain**



Michael Bernstein, Chief Executive Officer Clean Prosperity



Sarah Petrevan, Vice President of Sustainability, Cement Association of Canada

3.45PM

Afternoon Networking Break

Enjoy a coffee and light refreshments before heading into the afternoon sessions.



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Main Conference Agenda:

DAY ONE - WEDNESDAY NOVEMBER, 6TH, 2024

4.15PM

Industrial Keynote: Presented by Algoma Steel



Presented by: John Naccarato, VP Strategy & Chief Legal Officer, Algoma Steel

4.40PM

Emerging Tech Insights: Spotlight Pitches

Leading innovators in CO2 tech take the stage.

4.50PM

Panel: Energy Transition Infrastructure Investments: The Role of Institutional Investors on large scale implementation

The deployment of energy transition projects faces substantial financial and logistical barriers. This strategic panel session will explore how institutional investors, such as pension funds, asset management firms, and banks, can play a vital role in mobilizing the necessary capital for the large-scale implementation of these projects through sustainable investments.



Moderated by: Fathesha Sheikh Director CCUS Programme (North America) **Holcim**



Gregory Balycky, Senior Director of Investments, Canada Infrastructure Bank



Zoltan Tompa, Partner & Team Lead, ClimateTech Fund, **BDC Capital**

5.35PM

Close of Day 1 & Call to Drinks Reception

Closing remarks from Day 1, followed by a call for the drink's reception, hosted by Decarb Connect at Hotel X.

6.45PM

Networking Dinner

This separately bookable dinner is open to all attendees.

Hosted by





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Main Conference Agenda:

DAY TWO - THURSDAY, NOVEMBER 7TH, 2024

8.30AM

Registration Opens

Join us early - collect your badge, avoid the queues, and enjoy a coffee and some light breakfast!



Government Keynote: The Decarbonization Opportunity

Presented by Minister Brian Jean, Minister of Energy & Minerals, Government of Alberta

- How Alberta became a global leader in CCUS
- Industrial decarbonization opportunities



Minister Brian Jean, Minister of Energy & Minerals, **Government of Alberta**

9.20AM

Headline Keynote: Heidelberg's Edmonton CCS Project

Hear how Heidelberg Materials are scaling their net-zero cement globally and breaking ground with their Edmonton plant, which plans to capture and store an estimated 1 million metric tons of carbon dioxide each year.



Presented by: Mubarik Chowdhry, Director & Head of Global Innovation Hub, **Heidelberg Materials**

9.45AM

Powering Canada's Future: What is going to take us to industrial scale for renewable/clean power?

- How can we get clean energy to scale enough for industry?
- How do we build out energy storage in different parts of the country?
- How do people in different provinces (e.g. Ontario and Quebec) see clean power emerging for industrials in their region?
- What partnerships with Indigenous communities are needed?



Moderated by: Mark Zacharias President **Clean Energy Canada**



Nicole Geneau, Vice President of Commercial Development, **Antora Energy**



Patrick Hum,
Director General, Clean Technology and
Clean Growth Branch,
Government of Canada



Monica Gattinger, Founding Chair, Positive Energy, University of Ottawa



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Main Conference Agenda:

DAY TWO - THURSDAY, NOVEMBER 7TH, 2024

10.35AM

Morning Coffee Break

Enjoy a coffee and light refreshments whilst catching up attendees you met yesterday or meeting new contacts.

11.10AM

Panel: How is the hydrogen tech and ecosystem aligning with industrial demands?

Join a panel discussion on Canada's Hydrogen Strategy diving into the ambitious frameworks that will cement hydrogen as a tool to Canada's goal of net-zero emissions by 2050.



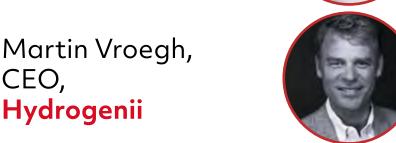
Sally Dauwoud, Cleantech Advisor, Clean Resource **Innovation Network**

CEO,

Hydrogenii



Maike Althaus, **Executive Director** Canadian Hydrogen **Association**



Peter Sherk, Board Member, **Wabasch Valley** Resources

Moderated by:

Director, **STELCO**

Katie Chan,

- What is industrial demand likely to look like in the medium to long term?
- Are industrials concerned about export import on price?
- Who is investing in hydrogen?

12.55PM

Global Perspectives: What challenges and opportunities do industrials in Canada face following the U.S. IRA and CBAM in Europe?

- What impact is competition for investment having for industrials?
- How is Canada staying competitive in Europe following CBAM?
- What lessons can Canada learn from EU and US approaches to industrial decarbonization?
- To what extent will the EU funded 'Low Carbon Business Action Canada' (LCBA) scheme help accelerate Canada's own economy?



Heather Crochetiere, Senior Director of Technology Adoption, Foresight Canada



Sarah Petrevan, Vice President of Sustainability, **Cement Association of** Canada

1.30PM

Closing Remarks

Listen to the opening remarks from the chair as we reflect on Day 2 key takeaways and prepare for another day of insights from industry leaders on developing a vision for Canada's energy future.

1.35PM

Networking Lunch

Enjoy a light lunch and a catch-up with new or old connections before heading back.



Site Visit | 2 Day Conference | **Networking Dinner**

Find out more about partnering opportunities



Contact Fern

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Partnering Opportunities

Whether you want to find new leads, evaluate new partnership opportunities, amplify your leadership position or enhance your brand positioning, our packages are completely bespoke to meet your objectives. We combine our events, reports, webinars, podcast and leadership network opportunities to create a package that compliments your wider marketing strategy and surpasses your expectations.

Business Development & Lead Generation



Custom events, meetings & networking opportunities



Site visits



Webinars



Networking drinks reception



Private Dinner, Breakfast meetings or Luncheon



1-2-1 introductions & meetings



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discussions



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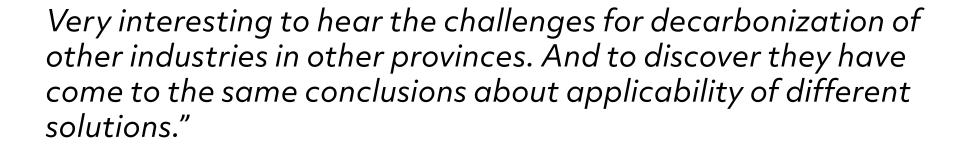












Simon Davies, Canadian Natural Resource Limited



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Registration

What's included?

- Access to the full attendee list via the event app
- Onsite hospitality: lunches, drinks and opportunities for networking in small groups throughout the event
- Two day full access to all sessions in-person, interact and ask questions during panel discussions and roundtables.
- Network and arrange group meetings or 1-2-1 meetings with all attendees, including speakers and sponsors.
- Early registrants may have the option of joining our site tours these are strictly limited to 30 attendees each.
- Join the pre event networking dinner express an interest when booking online.

Book your team & make big savings

Across the hard-to-abate ecosystem, many companies send multiple functions, why not coordinate and group booking and save up to 30%?

To find out more and coordinate your booking, email Ruben Babei, ruben@decarbconnect.com

Toronto, Canada

Rates to attend:

	Super Early bird (ends Sept 6 th)	Early bird (ends Sept 27 th)	Standard Rate
Decarbonization Leaders Network Members	Included in Membership Membership starts from only \$2,399 Click here to enquire about becoming a member		
CO ₂ Intensive Industries*	\$899	\$1,499	\$1,999
All Stakeholders	\$1,699	\$2,359	\$2,999
Technology Start-Up (less than 10 employees)/ Academics/NFP	\$749	\$1,299	\$1,899
Indigenous Communities/Gov	\$599		\$699
Add-on: Site Visits	\$299		
Add-on: Networking Dinner	\$329		

Please note that all the above prices are exlcuding Sales Tax.

* CO2-Intensive Industry: This rate is only to those companies manufacturing a CO2 intensive material or product including cement, steel, chemicals, refined products, glass, ceramics. Decarb Connect has the right to refuse this price to organizations that do not fulfil the criteria of the ticket.

Decarbonization Leaders Network

Jack Figg

Decarbonization Leaders Network, supporter of Decarb Connect Canada



Contact us to find out more:

Senior Community Manager

Jack@decarbconnect.com

: Why join?

- Accelerate and de-risk your decarbonization strategy with share learning
- 1-2-1 networking and introductions
- Monthly meetings and VIP tickets to Decarb Connect events

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Toronto, Canada Site Visits | 2 Day Conference | Networking Dinner

The leading industrial decarbonization conference in Canada

A very well organised event, with attention to all details that make the difference. Excellent level of speakers both in terms of seniority and expertize from a broad range of industries, NGOs, funds and policymakers...well designed networking connections provided by the organiser"

Faidon Prokopios, Titan Cement



To learn more about Decarb Connect's conference series or to get involved:

Nisha Chandar-Nair Conference Producer nisha@decarbconnect.com



To find out more about sponsorship opportunities:

Fern Millican
Chief Commercial Officer
fern@decarbconnect.com



To explore media and marketing partnerships:

Stephanie Syer Marketing Director stephanie@decarbconnect.com



To find out more about Decarb Connect and the podcast:

Alex Cameron
Founder & CEO
ac@decarbconnect.com



For assistance booking your ticket to attend:

Ruben Babei Audience Development Executive ruben@decarbconnect.com



To find out more about the Decarbonization Leaders Network:

Jack Figg
Senior Community Manager
jack@decarbconnect.com