

decarb^{ca} connect

24-26 OCTOBER 2023

Toronto, Canada
Site Visits | 2 Day Conference

“

Best conference I have attended in my 30 year career! I love it and made numerous contacts. Everything was relevant and well done. Very pleased with all of it.”

Jerry Springs, R&D Director, Johnson Matthey

Registrations
for Site Visit
Now Open

Canada's Leading Industrial Decarbonisation Event

Speakers including:



Fathesha Sheikh
Project Director
of CCUS and
Hydrogen
LAFARGE
CANADA



Resha Watkins
President
Aggregates and
Sustainability
CIMENTOS



Hon. Todd Smith
Minister of Energy
GOVERNMENT OF
ONTARIO



Kerry Sandhu
Manager, Reservoir
CRESAPOINT
ENERGY



Rachel Doran
Director of Policy &
Strategy
CLEAN ENERGY
CANADA



Cem Gercek
Director of
Operations and Head
of Decarbonization
CARMEUSE
AMERICAS



Jennifer Woolfsmith
VP, Sustainability,
NOVA CHEMICALS



Laura Devoni
Director of
Corporate Affairs &
Sustainability
ALGOMA STEEL

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An essential meeting for leaders in decarbonisation

Decarb Connect is pleased to be hosting our inaugural conference in Toronto.

Through our partnerships with key Canadian industrial's, decarbonisation stakeholders and our Decarbonisation Leaders Network, this will be an essential platform for collaboration, knowledge sharing and networking for those leading industry in the race to net-zero. Join us as we bring together industrials, innovative thinkers and proven technology partners to tackle the unique decarbonisation challenges you face across your operations in Canada.

Speakers already include: Canadian Royal Bank, Ash Grove, Lafarge and will be joined by members from companies such as Algoma Steel, Carmeuse, Stelco.

You'll join discussions and get project insights on the key opportunities surrounding CO2 policy, carbon capture & sequestration, financing, and you'll learn about the emerging disruptive solutions driving industrial decarbonisation.

The goal? Simple. To turn your roadmaps into actions, work out your implementation strategy, and ensure that Canadian industry leads the transition to a low-carbon future.

Themes under the microscope:

- Essential policy briefings:** As the regulatory and policy landscape continues to evolve in Canada, what is developing in policy and regulation that will support decarbonisation within the industrial sector and how can you access government funds?
- Renewables and electrification:** Canada has unique access to vast potential in the renewable energy sector: which renewables business models and opportunities will rise up with the right investment and policy support? Learn from those influencing policy as well as industry leaders working out how to respond to the decisions being made at the highest levels of government right now.

3. **Deep decarbonisation:** Whether its CCUS, electrification, renewables, waste heat recovery, energy storage, CO2 reuse or other solutions, scaling up these options and ensuring their cost-effectiveness requires major investments in infrastructure and technology deployment. Find out about the collaborations between industry, government, tech and research institutions that are scaling up Canada's essential low-carbon tech ecosystem.

Decarb Connect Canada is tech-neutral, which means we know one solution won't be right for every company or location. We understand that you need to know what will and won't work (and why) and that benchmarking your plan and progress is essential.

That is why this event is so important: we cut through the noise and present tailored solutions for energy-intensive sectors.

Join us and experience a culture of collaboration and insight sharing that will live beyond the 2-days you spend with peers. You'll gain the confidence to execute and speed up your decarbonisation efforts. Use this opportunity to build your network through meaningful connections with the right people in the industry.

Whether you're at the start of the journey and developing your roadmap or leading the way and already having a positive impact on emissions, this conference is for everyone who cares deeply about the future and is committing to making a difference.

I look forward to meeting you in Toronto.



Nathan Meyer
Community Director
Decarb Connect & Decarbonisation Leaders Network

With thanks to our Decarbonisation Leaders Network Toronto Members:



Cem Gercek
Director of Operations & Head of Decarbonization
CARMEUSE AMERICAS



Laura Devoni
Director of Corporate Affairs & Sustainability
ALGOMA STEEL



David Bangma
Director of Innovation
ASH GROVE



Peter Badgley
Vice President, Technical
STELCO

Key reasons that make this event the right one for you:



Collaboration is key!

Learn from the experience of 200+ leaders from steel, cement, chemical and others focused on helping heavy industry decarbonise.



Get first-hand insights from industrials

Industrial leaders share their approaches to decarbonisation, their lessons learned and next steps on their journey. Join panel discussions and fireside chats with speakers from Carmeuse, ArcelorMittal, Canadian Nuclear Labs, Royal Bank of Canada and more.



Take your networking to the next level with more meaningful connections

The size and seniority of the audience ensures you meet with contacts that could become future partners. Working groups, roundtable discussions, 1-to-1 introductions enable you to maximise your networking potential.



Determine how best to navigate the policy environment

Hear from your peers, as well as policymakers at both federal and provincial level. What can industrials expect from government incentives, what are the mechanisms do they need to see to move forward?



Meet our DLN Members

Engage with our growing industrial community who meet frequently to network and collaborate on issues in Canada but also engage with a global network of decarbonisation leaders.

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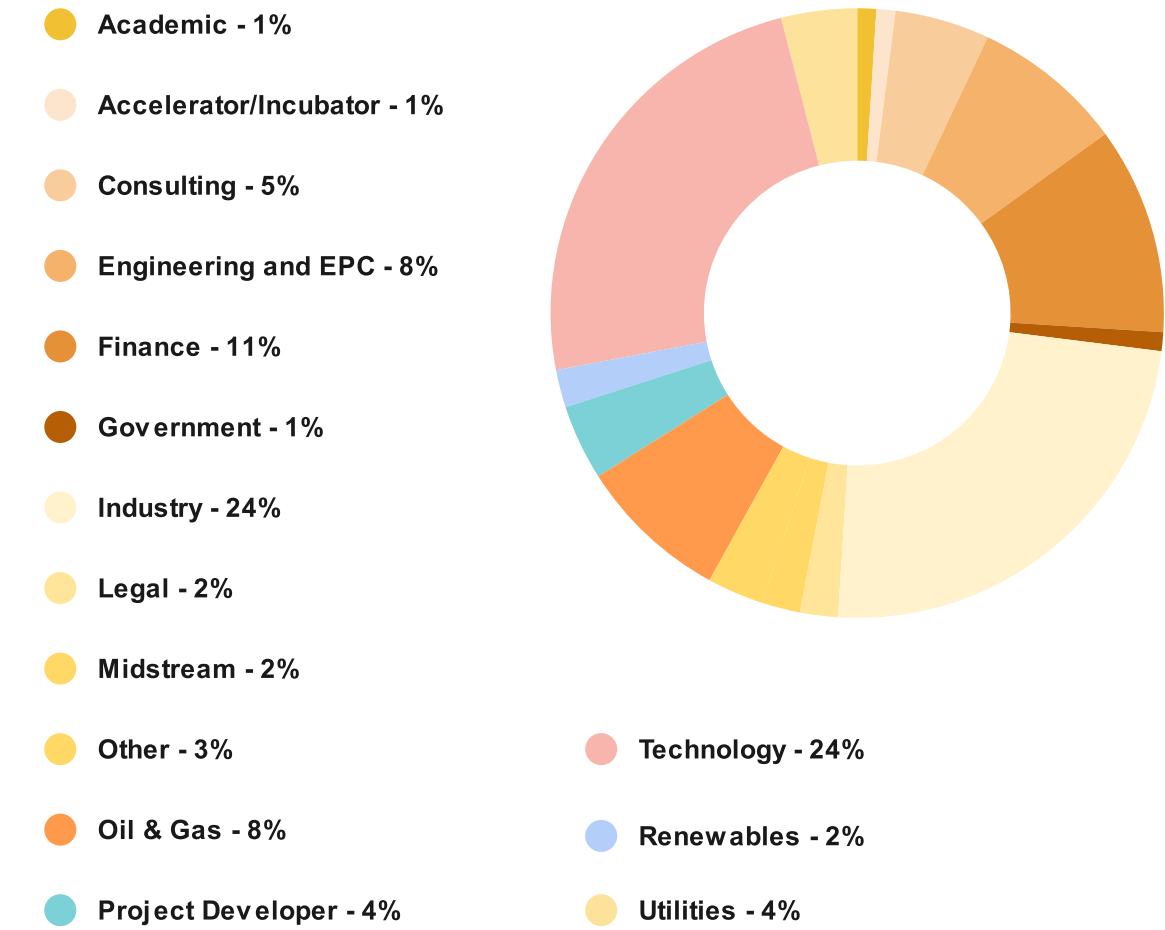
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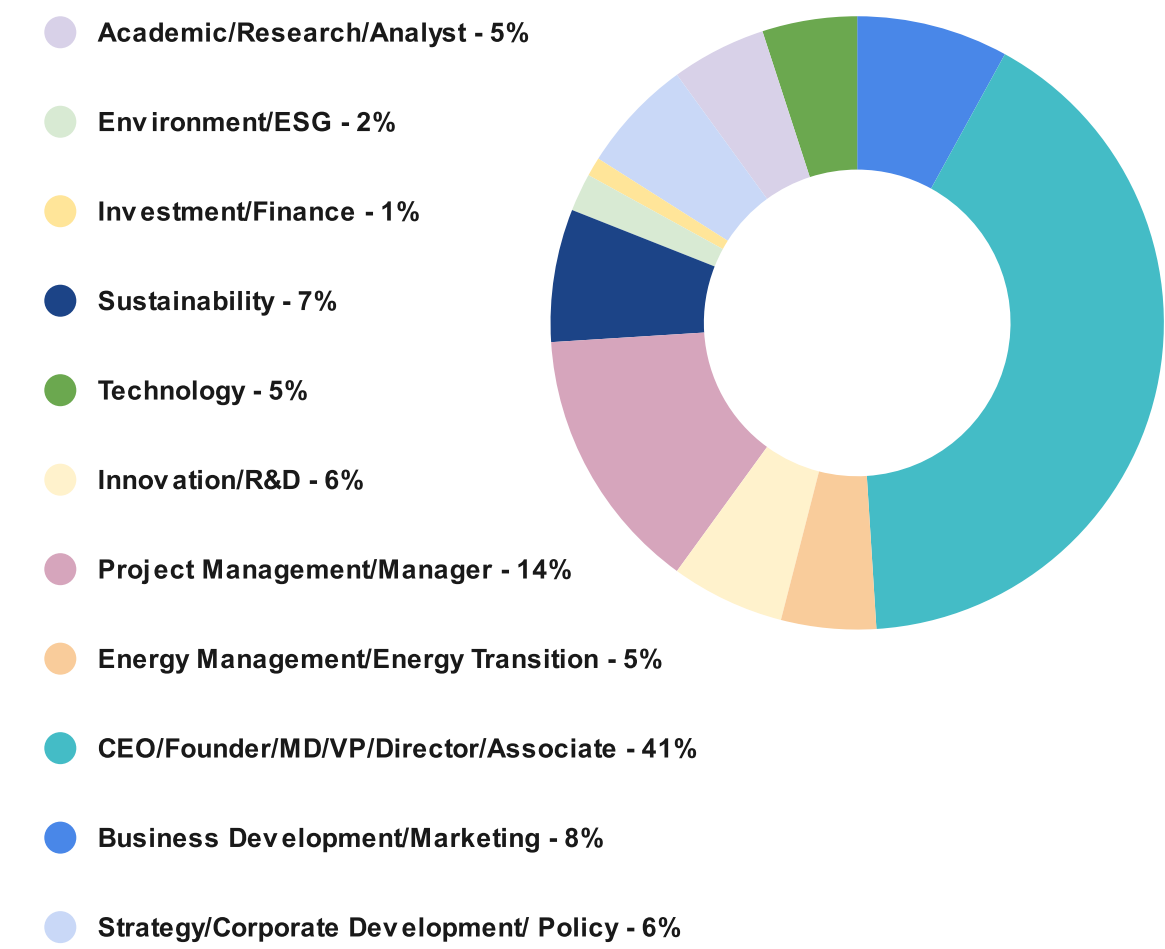
Decarb Connect North America 2023 Attendees:



Sector Breakdown



Job Function Breakdown



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Confirmed Speakers Include:



Fathesha Sheikh,
Project Director
of CCUS and
Hydrogen
**LAFARGE
CANADA**



Renata Cardoso,
Vice President,
Sustainability and
Low Carbon
ELECTRA BMC



Graeme Scott,
Programme
Leader -
Energy & CO2
ARCELORMITTAL



Kerry Sandhu,
Executive Director
North & Latin
America Energy
Transition | CCUS |
Oil & Gas,
GAFFNEYCLINE



Peter Badgley,
Vice President,
Technical
STELCO



Cem Gercek,
Director of
Operations
and Director of
Decarbonization
**CARMEUSE
AMERICAS**



Rachel Doran,
Director of Policy &
Strategy
**CLEAN ENERGY
CANADA**



Todd Smith,
Minister of Energy
**GOVERNMENT OF
ONTARIO**



Laura Devoni,
Director of
Corporate Affairs
& Sustainability
ALGOMA STEEL



David Bangma,
Director of
Innovation
ASH GROVE



Peter McArthur,
VP, National
Cleantech Lead
RBCx
**ROYAL BANK OF
CANADA**



Jeff Griffin,
Vice President,
Science &
Technology
**CANDIAN
NUCLEAR LABS**



James Millar,
President & CEO
**INTERNATIONAL
CCS KNOWLEDGE
CENTRE**



Devin McCarthy,
Senior Vice
President & Federal
Practice Lead
**SUSSEX
STRATEGY GROUP**

Decarbonisation Leaders Network



Grow

Target introductions to peers tackling critical decarbonisation issues – we help facilitate introductions to become part of your central to share experiences



Accelerate

Speed up your plans through networking and 1-2-1 introductions to gain unrivalled access to ideas, insights and data to support decisions that underpin your decarb strategy



Insights

Access exclusive reports, fireside chats, panel discussions and monthly structured meetings with members of the Decarbonisation Leaders Network to tackle your most important questions

[Find out more](#)

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Confirmed Speakers Include:



Michael Bernstein,
CEO,
**CLEAN
PROSPERITY**



Michael Berends,
CEO / Co-Founder
**CLEARBLUE
MARKETS**



Francis Bradley,
President and Chief
Executive Officer,
**ELECTRICITY
CANADA**



Corwyn Bruce,
Project Director,
CCUS, Edmonton
CCUS Project
**HEIDELBERG
MATERIALS**



Seif Belhani,
Head of
Investment
DEEP SKY



Chris Walton,
CEO
**CENTRE FOR
RESEARCH AND
INNOVATION
IN THE BIO
ECONOMY**



Sepanta Dorri,
Vice President
Decarbonisation
TECK RESOURCES



Resha Watkins,
President
Aggregates and
Sustainability
CIMENTOS



Jennifer Woolfsmith,
VP - Sustainability
NOVA CHEMICALS



Richard Carlson,
Director - Energy
Policy and Energy
Exchange
**POLLUTION
PROBE**



Jason Switzer,
Vice Chair
**CLEAN RESOURCE
INNOVATION
NETWORK**



Christopher Penny,
Manager -
Hydrogen Projects
ATURA POWER



Rob Cummings,
Head,
Sustainability &
Public Affairs
**LAFARGE
CANADA**



Matthew Grant,
Director Carbon
Capture and
Storage LP
ENBRIDGE

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Katherine Arblaster,
Vice President -
Sustainability,
Decarbonization &
ESG
**URANIUM ENERGY
CORP**



Gerald Ouellette,
Director of Offset
Advisory
**CLEARBLUE
MARKETS**



Sam Suppiah,
Technical Director,
Hydrogen & Tritium
Technologies
Directorate,
**CANADIAN
NUCLEAR
LABORATORIES
CORP**



Sarah Petrean,
Vice President,
Sustainability,
**CEMENT
ASSOCIATION**



Bilal Sheikh,
Decarbonization
Strategy Lead
(PMP)
ARCELORMITTAL



Matt McCulloch,
Director of ESG
& Decarbonization,
NORDA STELO



Katie Chan,
Director,
Environmental
Affairs,
STELCO



Amir Habibi,
Research Scientist
& Hydrogen
Technologies for
Branch,
**CANADIA
NUCLEAR LABS**



Andrew White,
CEO,
**CHAR
TECHNOLOGIES**



Richard Atkinson,
VP Americas,
COOMTECH



Stratos Stavrakakis,
Business
Development
Manager
NUADA

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Main Conference Agenda:

SITE VISIT - TUESDAY OCTOBER 24TH, 2023

2.00 PM - 4.00 PM

CHAR Tech Thorold Plant



CHAR's global first-in-kind, high temperature pyrolysis (HTP) process converts woody biomass to simultaneously produce two highly profitable green outputs ready for industrial application without generating greenhouse gases.

When commercially operational, CHAR's Thorold facility will convert **75,000 tonnes of woody biomass** to simultaneously produce **500,000 gigajoules of RNG** and **10,000 tonnes of biocarbon per year**.



As a startup, I found Decarb Connect to be the most efficient event I've ever attended. Unlike other events for tech startups, most attendees were actual industrial companies which allowed for much more productive and practical discussions. Everyone was actively engaging with the rest of the attendees to make the most of the time together.

Theo Bertrand CEO and Founder, JRI

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Powering Canada's
Future: Scale Industrial
Decarbonisation through
policy, technology,
partnerships and investment
at speed

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Main Conference Agenda:

DAY ONE - WEDNESDAY OCTOBER 25TH, 2023

8.45 AM

Decarb Connect Welcome



Nathan Meyer,
Community Director,
**DECARB CONNECT & DECARBONISATION
LEADERS NETWORK**

8.50 AM

Chair's Opening Remarks

9.00 AM

Keynote: Building the framework for regulatory success for decarbonisation in Ontario

9.20 AM

Industrial Panel: Executing Decarbonisation Roadmaps with the right policy, funding, technology & collaboration to ensure we meet important targets

- Assessing the need for clear regulatory frameworks to support industry in rolling out realistic roadmaps
- Is federal government doing enough to incentivise infrastructure and technological innovation?
- What are the success stories coming through to show Canada's moving forward?
- What do industrials need to see in the finance and policy landscape to move faster?



Renata Cardoso,
Vice President, Sustainability and
Low Carbon,
ELECTRA MC



David Bangma,
Director of Innovation,
ASH GROVE



Peter Badgley,
Vice President, Technical
STELCO



Jennifer Woolfsmith,
VP, Sustainability,
NOVA CHEMICALS



Katherine Arblaster,
Vice President, Sustainability,
Decarbonization & ESG,
URANIUM ENERGY CORP



Agenda continues on the next page...

Powering Canada's Future: Scale Industrial Decarbonisation through policy, technology, partnerships and investment at speed

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Main Conference Agenda:

DAY ONE - WEDNESDAY OCTOBER 25TH, 2023

10.20 AM

Networking Break

10.50AM

Panel: How will the sequestration landscape be developed and create opportunities within Ontario?

- Understanding the geological impact of sequestration
- What makes Alberta and Saskatchewan leading CCS jurisdictions?
- How should sequestration infrastructure be developed? Cost, Risk, Liabilities
- What are emerging opportunities, challenges, issues with this next wave of CCS investment?



Kerry Sandhu,
Executive Director North
& Latin America Energy
Transition | CCUS | Oil & Gas,
GAFFNEYCLINE



James Millar,
President & CEO,
**INTERNATIONAL CCS
KNOWLEDGE CENTRE**



Matthew Grant,
Director Carbon Capture and
Storage LP,
ENBRIDGE

11.40 AM

Roundtable Discussion – Sequestration challenges and requirements

The panellists will join groups to discuss these points before feeding back to the whole group:

- How do we create a regulatory framework suitable for everyone?
- Who should be taking the risk and dealing with the liabilities?



Sarah Petrevan,
Vice President, Sustainability,
CEMENT ASSOCIATION

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Main Conference Agenda:

DAY ONE - WEDNESDAY OCTOBER 25TH, 2023

12.10 PM

Latest Developments in CCU through Mineralization

- The session looks at CO₂ utilisation through mineralisation for CCU in Ontario providing valuable insights into the technical, policy, and investment aspects of this emerging field.
- We will delve into various aspects related to the utilisation of CO₂ through mineralisation, including technology advancements, policy frameworks, industry collaboration, and investment opportunities.



Rob Cumming,
Head, Sustainability & Public Affairs
LAFARGE CANADA

12.40 PM

Lunch

2.00 PM

Panel: Developing CCUS projects in an evolving regulatory and commercial landscape

- What support is needed in terms of project finance and incentives?
- Understanding the economics of capture in Ontario
- What is needed to further incentive or enable investment from capture to storage?
- What to consider when assessing technology solutions and partners



Ryan Bourns,
Director of Operations and
Head of Decarbonization
CARBON UPCYCLING



Resha Watkins,
President, Aggregates and
Sustainability,
VOTORANTIM CIMENTOS



Corwyn Bruce,
Project Director, CCUS,
Edmonton CCUS Project,
HEIDELBERG MATERIALS



Cem Gercek,
Director of Operations and
Head of Decarbonization
CARMEUSE AMERICAS



Stratos Stavrakakis,
Business Development Manager,
NUADA



Joy Romero,
Executive Advisor Innovation
**CANADIAN NATURAL
RESOURCES LIMITED**

Agenda continues on the next page...

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Main Conference Agenda:

DAY ONE - WEDNESDAY OCTOBER 25TH, 2023

2.45 PM

Panel: Unleashing the Potential of Clean Hydrogen for Canada's Net Zero Targets: Overcoming Challenges and Maximising Opportunities

- The Role of Clean Hydrogen in Canada's Net Zero Targets: Examining the potential significance of clean hydrogen in driving Canada's transition to a net-Zero economy and its capacity to contribute substantially towards achieving sustainability goals.
- Policy, Infrastructure, Costs, and Timeframes: Providing industrial companies with crucial information regarding policy frameworks, necessary infrastructure development, cost considerations, and projected timelines to effectively incorporate clean hydrogen into their long-term planning until 2050.
- Scaling Green Hydrogen Production: Assessing the requirements and challenges associated with scaling up green hydrogen production to meet the substantial volume demands of industrial companies for decarbonisation, examining technological advancements, infrastructure needs, and potential collaborations.



Felix Whitton,
Consultant,
DUNSKY ENERGY



Matthew Morrish,
Manager, Business Development,
ATURA POWER



Sam Suppiah,
Technical Director, Hydrogen and Tritium Technologies Directorate,
CANADIAN NUCLEAR LABORATORIES



Richard Carlson,
Director, Energy,
POLLUTION PROBE



Ivette Vera-Perez, MSc, MBA,
President and CEO,
ANADIAN HYDROGEN AND FUEL CELL ASSOCIATION (CHFCA)

3.30 PM

Networking Break

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Main Conference Agenda:

DAY ONE - WEDNESDAY OCTOBER 25TH, 2023

4.00 PM

Carrots and Sticks – Ottawa's Approach to Inducing Investments in Decarbonization

Since first being elected in 2015 the Trudeau Liberals have developed a series of regulations, including the pollution pricing system, and earmarked some \$150 billion to induce emission reductions across the economy. In this presentation Devin will update the audience on federal decarbonization efforts, including an overview of the current political climate and agenda.



Devin McCarthy,
Vice President,
SUSSEX STRATEGY GROUP

4.30 PM

Roundtable Discussions

Choose a topic from the list below and join your peers for a lively, interactive discussion:

- Exploring different technologies and pathways for decarbonising industrial heat



Richard Atkinson,
VP Americas,
COOMTECH

- How to Build Community Engagement and Public Acceptance around core decarbonisation strategies



Gerald Ouellette,
Director of Offset Advisory,
CLEARBLUE MARKETS

- Uncertainty in the future: The role of carbon contracts for difference in reducing risk and emissions



Sarah Petrean,
Vice President, Sustainability,
CEMENT ASSOCIATION OF CANADA



Martha Murray,
Senior Director, Public Affairs,
CEMENT ASSOCIATION OF CANADA

5.30 PM - 6.30 PM

Networking Drinks Reception

Agenda continues on the next page...

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Main Conference Agenda:

DAY TWO - THURSDAY OCTOBER 26TH, 2023

9.00 AM

Opening Remarks



Hon. Todd Smith,
Minister of Energy,
GOVERNMENT OF ONTARIO

9.20 AM

Panel: Will the grid be able to cope with the ambition of the decarbonising industries whilst staying clean?

- How is the Ontario grid evolving to meet the demands of electrification
- What is being done to ensure the current electric power infrastructure able to support decarbonising industries?
- What success has been found in electrification and the impact on emissions (Steel)
- How will energy storage technology fit in and can costs be reduced?
- What role can nuclear and the growth of SMR's play in developing more clean energy for the grid?



Matt McCulloch,
Director of ESG and
Decarbonization,
NORDA STELO



Rachel Doran,
Director of Policy & Strategy,
CLEAN ENERGY CANADA



Francis Bradley,
President and CEO,
ELECTRICITY CANADA



Laura Devoni
Director of Corporate Affairs &
Sustainability,
ALGOMA STEEL



I really enjoyed the Decarb Connect conference because it was really the leaders of the industry who are focused on practical decarbonisation. Rather than pretenders talking about vague strategy, I met the contenders focused on getting real projects off the ground. Great way to meet the right connections for potential partnerships."

Christine Parrish, Business Development Lead, Compact Membrane Systems



Agenda continues on the next page...

Powering Canada's Future: Scale Industrial Decarbonisation through policy, technology, partnerships and investment at speed

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Main Conference Agenda:

DAY TWO - THURSDAY OCTOBER 26TH, 2023

10.10 AM

Panel: Mobilising Capital and Private Investment to Drive Investment for Industrial Decarbonisation in Canada

- Government Support and Policy Alignment: Examining the role of government support and policy frameworks in promoting investment for industrial decarbonisation pilots, identifying areas for improvement, and exploring strategies to align policies with investment objectives.
- Highlighting successful collaboration models between industrial companies, financial institutions, and clean technology providers, showcasing how partnerships can accelerate the decarbonisation process and unlock additional investment opportunities.
- Incentives and Policy Support: Examining the range of incentives, grants, tax credits, and policy frameworks provided by the Canadian government to stimulate private investment in industrial decarbonisation, assessing their effectiveness and discussing potential enhancements.
- Identifying specific investment opportunities in clean technologies, energy efficiency improvements, renewable energy integration, and emission reduction measures for industrial companies, showcasing how private capital can be deployed to support their decarbonisation efforts.



Fathesha Sheikh,
Project Director of
CCUS and Hydrogen,
LAFARGE CANADA



Peter McArthur,
VP, National Cleantech
Lead, RBCx,
**ROYAL BANK OF
CANADA**



Michael Berends,
CEO / Co-Founder,
**CLEARBLUE
MARKETS**



Michael Bernstein,
CEO,
CLEAN PROSPERITY



Seif Belhani,
Head of Investment,
DEEP SKY

11.00 AM

Tech Session: Introduction to Canadian Decarb Start-ups

This session will give 3x Canadian clean-techs 10 minutes to present their technology for 5 mins and take a couple of questions.



Heather Ward,
CEO & Co-Founder,,
**HYPERION GLOBAL
ENERGY**



Vida Gabriel (Ph.D),
Co-Founder,
TERRAFIXING INC.



Brandon Moffatt,
Co-Founder,
STORMFISHER

11.30 PM

Networking Break

Agenda continues on the next page...

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Main Conference Agenda:

DAY TWO - THURSDAY OCTOBER 26TH, 2023

12.00 PM

Roundtable Discussions

There will be a short introduction from each of the roundtable leaders about what they hope to cover in their session. If you haven't signed up and there is space available, pull up a chair!

- Natural Gas certification for large industrial gas buyers as a decarbonization option?



Jason Switzer,
EQUITABLE ORIGIN

- Energy Transition: The New Frontier for Returns and Growth in the Canadian Finance and Investment Sector

12.45 PM

Panel: Addressing Challenges in Utilising Biomass in Industrial Applications

- Feedstock Availability and Quality: Analysing the challenges related to ensuring a consistent and reliable supply of biomass feedstock for industrial operations, considering factors such as availability, quality control, and transportation logistics.
- Technological Advancements: Exploring the need for advancements in biomass conversion technologies to improve efficiency, reduce emissions, and enhance the cost-effectiveness of biomass utilisation in industrial processes.
- Regulatory Framework: Discussing the regulatory challenges and policy considerations associated with biomass utilisation, including sustainability criteria, environmental regulations, and permitting processes, and their impact on industrial adoption.
- Economic Viability: Assessing the economic viability of biomass-based solutions for industrial companies, including the initial investment costs, ongoing operational expenses, and potential revenue streams, while considering the competitiveness with other energy sources.



Chris Walton,
CEO,
CENTRE FOR RESEARCH AND INNOVATION IN THE BIO ECONOMY



Graeme Scott,
Programme Leader -
Energy and CO₂,
ARCELORMITTAL



Andrew White,
CEO,
CHAR TECHNOLOGIES

1.45 PM

Lunch & Close of Conference

decarb^{ca} connect

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Toronto, Canada

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Find out more about partnering opportunities



**CONTACT
FERN MILLICAN**

www.decarbconnectcanada.com

hello@decarbconnect.com

Partnering Opportunities

Whether you want to find new leads, evaluate new partnership opportunities, amplify your leadership position or enhance your brand positioning, our packages are completely bespoke to meet your objectives. We combine our events, reports, webinars, podcast and leadership network opportunities to create a package that compliments your wider marketing strategy and surpasses your expectations.

Business Development & Lead Generation

- Custom events, meetings & networking opportunities
- Site visits
- Webinars
- Networking drinks reception
- Private Dinner, Breakfast meetings or Luncheon
- 1-2-1 introductions & meetings
- Away day host

Brand Building & Positioning

- Onsite branding – booths, registration & more
- Branding across event signage
- Website
- Video
- On-demand host

Thought Leadership & Industry Innovation

- Keynote
- Roundtables or panel discussions
- Industry surveys & reports
- Podcast host or participant
- DLN monthly theme sponsor
- Heatmap
- Fireside chats
- Case studies & project review



The Energy Transition has made a magnitude change in the number of conference opportunities. More so than ever before companies collaborating and building on their core capabilities is what will drive and catalyse progress to net zero goals. Decarb Connect provides a structured forum to understand companies core capabilities and to network, connect, and foster those collaborations.”

Kenneth Chlapik, Global Market Manager, Johnson Matthey

With thanks to our 2023 Partners

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Registration

What's included?

- Access to the full attendee list via the event app
- Onsite hospitality: lunches, drinks and opportunities for networking in small groups throughout the event
- Two day full access to all sessions in-person, interact and ask questions during panel discussions and roundtables.
- Network and arrange group meetings or 1-2-1 meetings with all attendees, including speakers and sponsors.
- Early registrants may have the option of joining our site tours - these are strictly limited to 30 attendees each.
- Join the pre event networking dinner - express an interest when booking online.

Book your team & make big savings

Across the hard-to-abate ecosystem, many companies send multiple functions, why not coordinate and group booking and save up to 30%?

To find out more and coordinate your booking, email Toby Willaims, toby@decarbconnect.com

Toronto, Canada

Rates to attend:

	Super Early bird (ended August 11 th)	Early bird (ended Sept 8 th)	Standard Rate
Decarbonisation Leaders Network Members	Included in Membership Membership starts from only \$2,399 Click here to enquire about becoming a member		
Non-Member Industrials Hard-to-Abate/Gov/NFP Academics*	\$899	\$1,399	\$1,699
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*Access to this rate is at the discretion of the organiser. The definition of hard-to-abate refers to those organisations manufacturing materials including cement, metals, chemicals, glass, refined products, ceramics, paper.

Join the Decarbonisation Leaders Network, supporter of Decarb Connect Canada

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To learn more about Decarb Connect's conference series or to get involved, contact:

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